



ACKNOWLEDGE
EDUCATION

Bachelor of Tourism & Hospitality Management

<u>CRICOS</u>	103455A
<u>Intakes</u>	February/May/September
<u>Course length</u>	3 years
<u>Campuses</u>	Melbourne
<u>Study mode</u>	Full-time



Course overview

The course aims to prepare you to be competent, knowledgeable, and professional for either a generalist or entry level management position in Tourism or Hospitality. The Bachelor of Tourism and Hospitality Management course is designed with a strong emphasis on being 'client focused' with adherence to principles of ethics, sustainability, and an understanding of contemporary issues in the industry, including Indigenous tourism.

Course structure

To be eligible for the award of Bachelor of Tourism and Hospitality Management course, you must complete 24 units (consisting of 360 credit points).

The course will be conducted over eight trimesters, with three trimesters per academic year.

The course also requires you to complete a Work-Integrated Learning (WIL) unit of 150 hours placement in collaboration with industry, field trips and guest speakers from tourism and hospitality industries.

Career opportunities

Upon successful completion of the course, the type of occupations that you may seek include:

- Tourism Manager
- Tourism Product Development Manager
- Conference & Event Organiser
- Café or Restaurant Manager
- Accommodation Hospitality Manager
- Marketing Manager
- Customer Service Manager
- Transport Company Manager
- Front Office Manager
- Facilities Manager
- Tour Operator
- Travel Agent



Requirements

International students

FOR ENTRY INTO FIRST YEAR

Completed Year 12 or equivalent. The minimum age is 18 years old.

International students must also demonstrate that they have English language ability equivalent to IELTS 6.0 (Academic). For further information, please refer to our International Student Admission Policy on our website.

Local students

You must have ONE of the following:

1. Completed Year 12 (within the last 3 years)
2. Vocational Education and Training (VET/TAFE) Study
3. Higher Education Study
4. Work & Life Experience

For further information of requirements for local students, please refer to our website.

Additional requirements

Please refer to our website for details of additional requirements such as immunisation status.

Applying for Credit Transfer

If you have completed prior tertiary studies, you may be eligible for some credit exemptions. For further information, please refer to our Award of Credit Policy on our website.

Units

Foundations of Business	
BIS101	Business Information Systems
MAN101	Introduction to Management
MRK101	Introduction to Marketing
ECO201	Foundations of Economics
LAW101	Fundamentals of Law
HRM101	Introduction to HRM
ACC103	Accounting for Business Decisions 1
Introductory Tourism and Hospitality Industry	
THI101	Introduction to Tourism and Hospitality
THI102	Tourism and Hospitality Markets
Tourism and Hospitality Management	
THM201	Food and Beverage Management
THM202	International Tourism and Hospitality Strategy and Management
THM203	Accommodation Management
THM204	Attraction and Event Management
THM301	Resort and Wellness Development and Management
Applied Tourism and Hospitality Industry Management	
THA201	Marketing for Tourism and Hospitality
THA202	Information Systems in Tourism and Hospitality
THA301	Revenue and Yield Management
THA302	Research and Analysis for Tourism and Hospitality
Current issues in Tourism and Hospitality	
THC201	Sustainable Operations and Destinations
THC202	Special Interest Tourism
THC301	Transport, Mobilities and Smart Cities
THC302	Current issues in Tourism and Hospitality
Professional Practice	
COM101	Business Communication
THW301	Work Integrated Unit



ACKNOWLEDGE
EDUCATION

MELBOURNE

168 Exhibition Street,
Melbourne, Victoria 3000
Phone +61 3 9663 3399

SYDNEY

60 Hickson Road,
Barangaroo, New South Wales 2000
Phone +61 2 9252 5991

PERTH

1/647 Wellington Street,
Perth, Western Australia 6000
Phone +61 8 6355 5919

BRISBANE

225 St Pauls Terrace,
Fortitude Valley, Queensland 4006
Phone +61 7 3733 0997