



ACKNOWLEDGE
EDUCATION

Bachelor of Tourism & Hospitality Management

<u>CRICOS</u>	103455A
<u>Intakes</u>	February/May/September
<u>Course length</u>	3 years
<u>Campuses</u>	Melbourne
<u>Study mode</u>	Full-time



Course overview

The course aims to prepare you to be competent, knowledgeable, and professional for either a generalist or entry level management position in Tourism or Hospitality. The Bachelor of Tourism and Hospitality Management course is designed with a strong emphasis on being 'client focused' with adherence to principles of ethics, sustainability, and an understanding of contemporary issues in the industry, including Indigenous tourism.

Course structure

To be eligible for the award of Bachelor of Tourism and Hospitality Management course, you must complete 24 units (consisting of 360 credit points).

The course will be conducted over eight trimesters, with three trimesters per academic year.

The course also requires you to complete a Work-Integrated Learning (WIL) unit of 150 hours placement in collaboration with industry, field trips and guest speakers from tourism and hospitality industries.

Career opportunities

Upon successful completion of the course, the type of occupations that you may seek include:

- Tourism Manager
- Tourism Product Development Manager
- Conference & Event Organiser
- Café or Restaurant Manager
- Accommodation Hospitality Manager
- Marketing Manager
- Customer Service Manager
- Transport Company Manager
- Front Office Manager
- Facilities Manager
- Tour Operator
- Travel Agent



Requirements

International students

FOR ENTRY INTO FIRST YEAR

Completed Year 12 or equivalent. The minimum age is 18 years old.

International students must also demonstrate that they have English language ability equivalent to IELTS 6.0 (Academic). For further information, please refer to our International Student Admission Policy on our website.

Local students

You must have ONE of the following:

1. Completed Year 12 (within the last 3 years)
2. Vocational Education and Training (VET/TAFE) Study
3. Higher Education Study
4. Work & Life Experience

For further information of requirements for local students, please refer to our website.

Additional requirements

Please refer to our website for details of additional requirements such as immunisation status.

Applying for Credit Transfer

If you have completed prior tertiary studies, you may be eligible for some credit exemptions. For further information, please refer to our Award of Credit Policy on our website.

Units

Foundations of Business

BIS101 Business Information Systems

MAN101 Introduction to Management

MRK101 Introduction to Marketing

ECO201 Foundations of Economics

LAW101 Fundamentals of Law

HRM101 Introduction to HRM

ACC103 Accounting for Business Decisions 1

Introductory Tourism and Hospitality Industry

THI101 Introduction to Tourism and Hospitality

THI102 Tourism and Hospitality Markets

Tourism and Hospitality Management

THM201 Food and Beverage Management

THM202 International Tourism and Hospitality Strategy and Management

THM203 Accommodation Management

THM204 Attraction and Event Management

THM301 Resort and Wellness Development and Management

Applied Tourism and Hospitality Industry Management

THA201 Marketing for Tourism and Hospitality

THA202 Information Systems in Tourism and Hospitality

THA301 Revenue and Yield Management

THA302 Research and Analysis for Tourism and Hospitality

Current issues in Tourism and Hospitality

THC201 Sustainable Operations and Destinations

THC202 Special Interest Tourism

THC301 Transport, Mobilities and Smart Cities

THC302 Current issues in Tourism and Hospitality

Professional Practice

COM101 Business Communication

THW301 Work Integrated Unit



ACKNOWLEDGE
EDUCATION



MELBOURNE

168 Exhibition Street,
Melbourne, Victoria 3000
Phone +61 3 9663 3399

SYDNEY

60 Hickson Road,
Barangaroo, New South Wales 2000
Phone +61 2 9252 5991

PERTH

1/647 Wellington Street,
Perth, Western Australia 6000
Phone +61 8 6355 5919

BRISBANE

225 St Pauls Terrace,
Fortitude Valley, Queensland 4006
Phone +61 7 3733 0997

acknowledgeeducation.edu.au | ABN 15 005 596 565 | CRICOS 00197D | PRV 12146 | RTO 4112 | SCHOOL 1997

Stott's College, Australian Surf Industry Training School, Front Cooking School, Melbourne Language Centre, and Acknowledge Creativity are divisions of Acknowledge Education Pty Ltd.

Phone +61 3 9663 3399 | www.stotts.edu.au